



Agency Partners

Driving eCommerce success and growing revenue with agencies and retailers

Agencies are indispensable partners for driving new website traffic and customers for eCommerce brands. But how can you deepen the relationship and drive more of the outcomes that retailers need?

Enter intelligent offers

Intelligent offers increase conversions and reduce abandonment while protecting margins and brand. Wherever the biggest challenge is in a retailer's funnel, the right offer can deliver more signups, sales, higher margins, and spend per customer.



Target offers effectively

Targeting offers to the right audience drives efficiency and effectiveness.



Award-winning customer experiences

Our experiences drive outcomes and have won awards for innovation.



Results-driving offers

Whatever the challenge, there's an offer that can help increase conversions and reduce abandonment.



Accelerate success with experiments

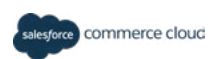
Run A/B or multivariate tests on offers and experiences to learn what drives results.

Fast and simple onboarding

The RevLifter platform can be integrated:

Via an eCommerce platform integration

By adding our lightweight JavaScript tag directly on site pages or via a tag manager (e.g. GTM)



Flexible partnership models

Referral

Refer your customers to work with RevLifter

- Free 90-day trial to prove value
- When they become a paid customer, you get a lifetime technology revenue share
- Fully managed service provided by RevLifter



Scale

Offer RevLifter's technology and services to all your customers

- Licence fee per customer per month
- Buy packages of pageviews to use flexibly across all your customers
- Fully managed service provided by RevLifter



Support for agency partners

Marketing

Access educational and promotional content:

- Case studies
- eGuides
- Videos
- Best practice guides

Explore opportunities with Team RevLifter Marketing for co-branded webinars and event sponsorships.

Sales

Access sales and commercial assets:

- Slideware
- Video demos
- Demo store

Get support from Team RevLifter Partner Sales in meetings and calls.

Services

Work with Team RevLifter experts:

- Campaign Services
- Analytics
- Technical Services
- Design
- Project Management

Access additional services:

- Insights
- Data reviews

Are you ready to discuss how we can work together?

Visit revlifter.com/partners

Or email partners@revlifter.com

